



The 7th Israel Strategy Conference
December 17-19, 2017
Technion, Israel Institute of Technology, Haifa, Israel
Taub Building of Computer Science

Conference Program

Sunday, December 17, 2017: Doctoral Consortium

(Requires early registration)

Organizers

Gino Cattani, *New York University*
Niron Hashai, *Interdisciplinary Center, Herzliya*

Panelists

Aharon Cohen Mohliver, *London Business School*
Brent Goldfarb, *University of Maryland*
Dovev Lavie, *Bocconi University*
Marvin Lieberman, *UCLA*
Andrew Shipilov, *INSEAD*
Ithai Stern, *INSEAD*
Georg von Krogh, *ETH Zurich*
Shaker Zahra, *University of Minnesota*

- 07:45 **ISC Bus departs from Hotels to Technion**
- 08:00-08:30 **Reception and Conference Registration**
Lobby
- 08:30-10:00 **Knowledge Search and Innovation**
Room 5 **The Curse of Knowledge: How Knowledge of Nth Best Solutions Affects Organizational Search**
João Duarte, *Università della Svizzera italiana*
- Essays on the Impact of Competitive Strategy on Industry Composition and Firm Performance**
Aldona Kapacinskaite, *London Business School*
- When the Going Gets Tough, Will the Stars Get Going? Investigating the Interdependencies Between Strategic Human Capital Utilization and Retention**
Arianna Marchetti, *INSEAD*
- Creating Innovation Enabling Controls: A Longitudinal Case Study**
Christian Wedl, *ETH Zurich*
- 10:00-10:15 **Coffee Break**



- 10:15-12:00
Room 5
- Organizations, People and Performance**
Systematizing Serendipity: Constructing Need- and Solution Spaces to Facilitate Serendipitous Opportunities
Burcu Kucukkeles, *ETH Zurich*
- Coopetition and Sustainability: What Lies Beneath**
Lilach Trabelsi, *Bocconi University*
- It Takes Two to Tango: How Peer Performance Information Affects Search Performance**
Thorsten Wahle, *Università della Svizzera italiana*
- The Rise of Decentralized Autonomous Organizations: An Exploratory Study of Task Coordination Within Cryptocurrencies**
Ying-Ying Hsieh, *Ivey Business School*
- Impacts of Entrepreneurial Experience on Lifetime Earnings and Careers Prospects**
Adrian Merida, *Copenhagen Business School*
- 12:00-13:00
Lunch
- 13:00-14:30
Room 5
- Industry Evolution and Internationalization**
Unpacking the Era of Ferment
Sandeep Devanatha Pillai, *University of Maryland*
- Stages and Triggers of Industry Emergence**
Assaf Amit, *The Hebrew University of Jerusalem*
- CEO Overconfidence and Implication for Long-term FDI Performance**
Flladina Zilja, *BI Norwegian Business School*
- Essays on the internal markets of Business Groups**
Sai Chittaranjan Kalubandi, *Indian Institute of Management Ahmedabad*
- 14:30-14:45
Coffee Break
- 14:45-15:45
Room 5
- Panel Session 1: Current and Future Research Themes in Strategy**
Panelists:
Michaël Bikard, *London Business School*
Aharon Cohen Mohliver, *London Business School*
Georg von Krogh, *ETH Zurich*
Ithai Stern, *INSEAD*
Shaker Zahra, *University of Minnesota*
- 15:45-16:45
Room 5
- Panel Session 2: Getting Published in Top Journals**
Panelists:
Brent Goldfarb, *University of Maryland*
Dovev Lavie, *Bocconi University*
Marvin Lieberman, *UCLA*
Andrew Shipilov, *INSEAD*
- 17:00
ISC Bus departs from Technion to hotels
-



Sunday, December 17, 2017: Welcome Reception and Keynote Speech

18:45 **ISC Bus departs from hotels to Technion**

19:00 **Welcome Notes, Keynote and Dinner**

Lobby

Zur Shapira, *ISC Advisory Committee, New York University*

Shiko Ben-Menahem, *ISC organizing Committee, ETH Zurich*

Avishai Mandelbaum, *Dean, The William Davidson Faculty of Industrial Engineering and Management*

Keynote Speech: Shaker Zahra, *University of Minnesota*

22:00 **ISC Bus departs from Technion to Hotels**



Monday, December 18, 2017

- 08:00 **ISC Bus departs from hotels to Technion**
- 08:15-08:45 **Coffee Reception and Conference Registration**
Entrance
- 08:45-10:15 **Paper Session I: Organizational Boundaries**
Room 5
- The Routines of Creativity: How Business Group Affiliation Impacts Member Firm Performance**
Andrew Shipilov, *INSEAD*
Evan Rawley, *Columbia University*
Frederic Godart, *INSEAD*
- Outsourcing and Firm Performance in Business Group Affiliated and Standalone Firms**
Rakesh Pati, *University of Minnesota*
Niron Hashai, *Interdisciplinary Center, Herzliya*
Shaker Zahra, *University of Minnesota*
- Creating Collective Advantage through Catalytic Coordination in Innovation Ecosystems: A Study of Innovation Ecosystems in Chinese Automotive Industry**
Zheng Zhao, *University of Kansas*
- Hybrid Organizations as Bridges at the Public Science – Private Industry Interface**
Andrew Earle, *University of New Hampshire*
Dante Leyva-de la Hiz, *Montpellier Business School*
Yusi Turell, *University of New Hampshire*
- Discussant: Chris Rider, *Georgetown University*
- 08:45-10:15 **Paper Session II: Exploration and Cognition**
Room 6
- Embracing Paradox: The Mediating Role of TMT Paradoxical Cognition on the Relationship Between TMT Reflexivity and Ambidexterity**
Pepijn van Neerijnen, *University of Amsterdam*
Michiel Tempelaar, *University of Amsterdam*
Vareska van de Vrande, *Erasmus University*
- Should I Stay or Should I Go? The Cognition of Exploration and Exploitation**
Sheen Levine, *University of Texas Dallas*
Charlotte Reypens, *University of Warwick*
Christoph Riedl, *Northeastern University*
- What Drives Exploration? Convergence with the Exploration Tendencies of Alliance Partners and Competitors**
Geert Duysters, *Tilburg University*
Dovev Lavie, *Bocconi University*
Anna Sabidussi, *Tilburg University*
Uriel Stettner, *Tel Aviv University*
- Multiple Goals and Performance Feedback in R&D**
Thomas Keil, *University of Zurich*
Konstantinos Kostopoulos, *University of Piraeus*
Evangelos Syrigos, *University of Zurich*
Felix Meissner, *University of Zurich*
- Discussant: Michael Ehrlich, *New Jersey Institute of Technology*
-



10:15-10:30 **Coffee Break**

10:30-11:45
Room 7

Research Bazaar I: Sensemaking and Organizational Resilience
Strategic Decision Making with Artefacts: An Embodied Sensemaking Perspective

Patrick Reinmoeller, *Cranfield University*
Mikko Arevuo, *Regents University*

Sensemaking and Sensegiving in an Emerging Healthcare Network

Laura Galuppo, *Università Cattolica del Sacro Cuore di Milano*
Mara Gorli, *Università Cattolica del Sacro Cuore di Milano*
Benjamin Alexander, *California Polytechnic State University*;
Abraham (Rami) Shani, *California Polytechnic State University*;
Giuseppe Scaratti, *Università Cattolica del Sacro Cuore di Milano*

Hedging Strategies: Managing Risk and Uncertainty in the Oil and Gas Industry

Alfred Marcus, *University of Minnesota Carlson School*

The Moderating Effect of the Environment on the Relationship Between Firm Age and Organizational Failure: A Meta-analysis

Christopher Steinert, *EBS University of Business and Law*
Christian Landau, *EBS University of Business and Law*

Antecedents of Firm Resilience for Ethnic Minority-Owned SMEs

Melike Findikoglu, *Ozyegin University*
Ari Dothan, *IDC Herzliya*

Facilitator: Shlomo Tarba, *University of Birmingham*

10:30-11:45
Lobby

Research Bazaar II: Governance and Start-Ups
"Smart Money" in Technological Start-Ups: Why does the Angels' Act Seem to Fail?

Elihan Solodoha, *Ben-Gurion University of the Negev*

Strategic Use of Voluntary Governance Rating Disclosures

Birgul Arslan, *Koc University*
Ugur Celikyurt, *Koc University*

When Start-Up Brain Meets Corporate Brawn – Understanding Open Innovation between Corporates and Start-Ups

Annika Lorenz, *Utrecht University*
Henry W. Chesbrough, *University of California, Berkeley*

Corruption, Political Discretion and Entrepreneurship

Ilan Alon, *University of Agder*
Alfredo Jimenez, *KEDGE*

Unpacking the Era of Ferment

Sandeep Devanatha Pillai, *University of Maryland*
Brent Goldfarb, *University of Maryland*
David Kirsch, *University of Maryland*

The Rise of Decentralized Autonomous Organizations: An Exploratory Study of Task Coordination within Cryptocurrencies

Ying-Ying Hsieh, *Ivey Business School*
Jean-Philippe Vergne, *Ivey Business School*

Facilitator: Vareska van de Vrande, *Erasmus University*



- 11:45-12:30 **Keynote Speech: Javier Gimeno, INSEAD**
Taub 2 Introduction: **Ithai Stern**, *ISC Advisory Committee, INSEAD*
- 12:30-13:45 **Lunch**
Lobby
- 13:45-15:15 **Paper Session III: Entrepreneurial Finance**
Room 5 **Venture like a Woman? The Influence of Gender and Venture Type on Investment Decisions**
Isabelle Solal, *INSEAD*
- Atypical Team or a Typical Team: Team Composition and Startup Performance**
Sarit Markovich, *Northwestern University*
Shai Harel, *Hebrew University*
- Badge of Honor or Scarlet Letter? Unpacking Investors' Perception of Failure in Venture Teams**
Diego Zunino, *Copenhagen Business School*
Mirjam van Praag, *Copenhagen Business School*
Gary Dushnitsky, *London Business School*
- Discussant: Violetta Gerasymenko, *Oregon State University*
- 13:45-15:15 **Paper Session IV: Corporate Governance**
Room 6 **Unsettling Settling-Up? Corporate Fraud and Heterogeneity in the Reputational Penalties to Directors***
Ivana Naumovska, *INSEAD*
Georg Wernicke, *Copenhagen Business School*
Edward Zajac, *Kellogg School of Management*
- The Usual Suspect: After Misconduct, Using CEO Replacement as a Substitute for Legislative Certification**
Aharon Cohen Mohliver, *London Business School*
Jo-Ellen Pozner, *Santa Clara University*
Celia Moore, *Bocconi*
- Corporate Governance and the Rise of Integrating Corporate Social Responsibility Criteria in Executive Compensation***
Caroline Flammer, *Boston University*
Bryan Hong, *University of Western Ontario*
Dylan Minor, *Northwestern University*
- The Architecture of Attention: Group Structure and Subsidiary Autonomy**
Sharon Belenzon, *Duke University*
Niron Hashai, *Interdisciplinary Center Herzliya*
Andrea Pataconi, *University of East Anglia*
- Discussant: Ronald Klingebiel, *Frankfurt School of Finance & Management*
- 15:15 **Coffee Break**



15:30-17:00
Room 5

Paper Session V: Entrepreneurial Behavior

From Labor to Management: Examining Entrepreneurs' Fundamental Transitions on an Online Platform*

Moshe Barach, *Georgetown University*
Christopher Rider, *Georgetown University*

Name, Name, but Different: How Novice and Serial Entrepreneurs Legitimize Their Ventures

Yuval Engel, *University of Amsterdam*
Ruben van Werven, *Cass Business School*
Annelice Keizer, *University of Amsterdam*

Do Entrepreneurs' Disruptive Visions Pay Off? Evidence from Israeli Startups

Timo Van Balen, *Erasmus University*
Murat Tarakci, *Erasmus University*
Ashish Sood, *University of California Riverside*

Tell Me What You Want and We'll Support it with a Model: Experimental Evidence for Entrepreneurial Business Planning

Benson Honig, *McMaster University*

Discussant: Annamaria Conti, *Georgia Tech*

15:30-17:00
Room 6

Paper Session VI: Innovation Process and Outcomes

Stage-Gate Processes and Selection in Innovation

Ronald Klingebiel, *Frankfurt School of Finance and Management*

Formal Organization, Informal Organization, and Innovative Outcomes

Brian Silverman, *University of Toronto*
Nicholas Argyres, *Washington University in St. Louis*; Luis Rios, *University of Pennsylvania*

What is Innovation Anyway? The Cocreation of Innovation Narratives and Controls

Christian Wedl, *ETH Zurich*
Shiko Ben-Menahem, *ETH Zurich*
Georg von Krogh, *ETH Zurich*
Vivianna He, *ETH Zurich*

Is Bad Governance Always Bad? Dynamics of Risk Aversion and Firm Innovation

Daniel (Dongil) Keum, *Columbia University*

Discussant: Michaël Bikard, *London Business School*

17:15 **ISC Bus departs from Technion to Hotels**

18:30 **ISC Bus departs from Hotels to Social Event**

18:45-22:00 **ISC Social Event (Requires early registration)**

Haifa highlights walking tour and dinner with live music on Mount Carmel
Host: **Amir Sasson**, *ISC Organizing Committee, BI Norwegian Business School*

22:30 **ISC Bus departs from Social Event to Hotels**



Tuesday, December 19, 2017

08:30 **ISC Bus departs from Hotels to Technion**

08:45 **Coffee Reception**
Entrance

09:00-10:15 **Paper Session VII: Strategic Human Capital**
Room 5 **When the going gets tough, will the stars get going? Investigating the interdependencies between strategic human capital utilization and retention**
Arianna Marchetti, *INSEAD*
Ithai Stern, *INSEAD*

Goldilocks and the Three Programmers: Unpacking the Relationship between Online Contributions and Productivity at Work
Hila Lifshitz-Assaf, *New York University*
Frank Nagle, *University of Southern California*

Up to no Good? Gender, Social Impact and Promotions
Christiane Bode, *Bocconi University*
Jasjit Singh, *INSEAD*
Michelle Rogan, *INSEAD*

Discussant: Amir Sasson, *BI Norwegian Business School*

09:00-10:15 **Paper Session VIII: Strategy Process and Emotions**
Room 6 **A Science of Disciplined Imagination: An Intrapersonal Process Model of Strategy Making**
Gabriel Szulanski, *INSEAD*
Noah Askin, *INSEAD*
Sorah Seong, *INSEAD*

When Old Truths Become New Falsehoods: Learning, Unlearning, and Adapting to Environmental Discontinuities*
Thomas Keil, *University of Zurich*
Dirk Martignoni, *Università della Svizzera Italiana*

The Influence of Anger on Cooperative Strategic Interactions: An Interdisciplinary Experimental Study
Alessandro Castagnetti, *University of Warwick*
Sebastiano Massaro, *University of Warwick*
Eugenio Proto, *University of Warwick*

Discussant: Kerstin Neumann, *University of Innsbruck*

10:15 **Coffee break**



- 10:30-11:45 **Research Bazaar III: Cooperative and Competitive Strategies and Organizational Learning**
Lobby **Multimarket Competition and Alliance Formation**
Yaron Amir, *Technion - Israel Institute of Technology*
Dovev Lavie, *Bocconi University*
Niron Hashai, *Interdisciplinary Center, Herzliya*
- Competitive Learning in Alliances: Revisiting the Role of Repeated Collaborations**
Victor Cui, *University of Manitoba*
Haibin Yang, *City University of Hong Kong*
Ilan Vertinsky, *University of British Columbia*
- Embeddedness and Growth: The Case of SMEs in Rural Regions in Israel**
Eli Gimmon, *Tel-Hai College*
Zeev Greenberg, *Tel-Hai College*
Yanay Farja, *Tel-Hai College*
- Does the Past Inform the Future? Business Group Affiliation and Internationalization of New Venture Affiliates**
Sai Chittaranjan Kalubandi, *Indian Institute of Management Ahmedabad*
- The Power of Community: Organizational Founding and Strategic Philanthropy**
Tao Wang, *Grenoble Ecole de Management*
Maggie-Qiuzhu Mei, *Grenoble Ecole de Management*
- The Influence of Success and Failure on Entrepreneurial Trajectory**
Barak Aharonson, *Tel-Aviv University*
Shmuel Ellis, *Tel-Aviv University*
Noa Fogel, *Tel-Aviv University*
Israel Drori, *Vrije Universiteit Amsterdam*
- Facilitator: Patrick Reinmoeller, *Cranfield University*
- 11:45-12:30 **Keynote Speech: Marvin Lieberman, UCLA**
Taub 2 "Is Competitive Advantage Intellectually Sustainable?"
Introduction: **Zur Shapira**, *ISC Advisory Committee, New York University*
- 12:30-13:45 **Lunch**
Lobby
- 13:45-15:15 **Paper Session IX: Performance Feedback and Failure**
Room 5 **Do We Try Again One More Time? Organizational Failure Experience and Reentry into a Market after Initial Exit***
Archita Sarmah, *ESSEC*
- A Decision Failure in Formula 1: Devising a Practice-Based Research Agenda for Decision Support Systems Using Big Data**
Paolo Aversa, *Cass Business School*
Laure Cabantous, *Cass Business School*
Stefan Haefliger, *Cass Business School*
- Transforming Performance Feedback into a Sustainable-Oriented and Resilient Organizational System: A Socio-Cognitive Perspective**
Ari Dothan, *IDC Herzliya*
Avi Carmeli, *Tel Aviv University*
- Discussant: Meir Russ, *University of Wisconsin*
-



13:45-15:15
Room 6

Paper Session X: Renewal and Venture Capital

Survival of the Fittest – A Configurational Analysis on Corporate Venture Capital Units' Survival Conditions

Daniel Fischer, *Leibniz University of Hanover*
Deniz Philipp Kruse, *Leibniz University of Hanover*
Hannes Leonardy, *Leibniz University of Hanover*
Christiana Weber, *Leibniz University of Hanover*

Envisioning Value: Certification, Matchmaking, and Returns to Brokerage

Christopher Rider, *Georgetown University*
Sampsa Samila, *National University of Singapore*

Inside the Opportunity Funnel: A Micro-Analysis of Target Selection Processes

Xena Welch Guerra, *University of St.Gallen*
Tomi Laamanen, *University of St.Gallen*
Fabian Schober, *University of St.Gallen*

What is so Unique about Intrapreneurship? Rethinking the Organizational Context

Chen Fleisher, *Utrecht University School of Economics*
Sanne van Wetten, *Maastricht University*

Discussant: Ari Ginsberg, *New York University*

15:15

Coffee Break

15:30-16:15
Taub 2

Keynote Speech: Christopher L. Tucci, EPFL Lausanne

"Can we end the endless debate about business model and strategy research?"
Introduction: **Amir Sasson**, *ISC Organizing Committee*,
BI Norwegian Business School

16:15-17:00
Taub 2

Award Ceremony

Dana Sheffer, *ISC Organizing Committee, Technion*

Announcement of the Best PhD Proposal Award Winner

Sponsored by Israel Strategy Conference

Gino Cattani, *New York University*

Niron Hashai, *ISC Advisory Committee, Interdisciplinary Center, Herzliya*

Announcement of the Fiegenbaum Best Paper Award Winner

Sponsored by Rotem Strategy

Gabriel Szulanski, *ISC Advisory Committee, INSEAD*

Zeev Rotem, *Rotem Strategy*

Closing Statements

Uriel Stettner, *ISC Organizing Committee, Tel Aviv University*

Dovev Lavie, *ISC Advisory Committee, Bocconi University*

17:00-18:00
Lobby

Closing Reception

18:15

ISC Bus departs from Technion to Hotels

Presenting authors are underlined.

* ISC Best Paper Award nominee.